## Amendments to the Specification:

Please replace the paragraph beginning on page 13, line 13, with the following rewritten paragraph:

Returning to Fig. 1, the cleaning rollers 70 are formed of conductive materials, such as a conductive sponge, and are disposed below the corresponding photosensitive drums 3 in sliding contact with the same. A power source not shown in the drawings applies a voltage of negative polarity, the opposite polarity from the toner, to the cleaning rollers 70. The cleaning rollers 70 remove residual toner on the photosensitive drums 3 by the frictional force on the photosensitive drums 3 and the effects of the electric field generated by the above voltages. Since the present embodiment employees employs a cleanerless developing method, residual toner removed from the cleaning rollers 70 is once again returned to the photosensitive drums 3 within a prescribed cycle after the developing process has been completed.